ADVERTISE ON EVERYTHING XIAOMI

Be the answer when Xiaomi people choose their next app, AI tool or phone

Two ways in and one price list: the charts and app pages people use to decide, the articles they read before they do, or both in one order.

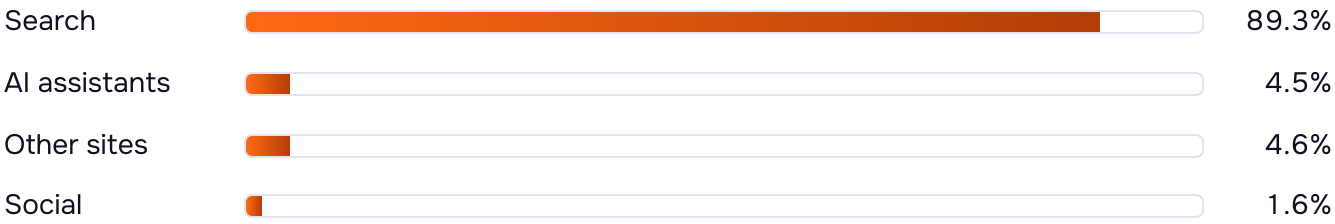
Outside visits, 30 days	From search	From AI assistants
2,035	89%	91

WHO READS

Measured by us, not estimated

Visits that came from outside the site in 2026-10-28..2026-11-26, counted by our own analytics tag: search, AI assistants, other sites and social. Direct and internal visits are left out.

Where the visits came from



By AI assistant, where our tag could tell which one: ChatGPT 78, Gemini 3, Copilot 2, Claude 1, Yuanbao 1. 29% of outside visits landed on an article.

Top countries

United States	**19.5%**
India	**10.9%**
China	**8.2%**
United Kingdom	**5.8%**
Germany	**4.0%**

TWO WAYS IN, EQUAL WEIGHT

In our articles, in our directory, or both in one order

In our articles

- #1–#5 in a list article or in a rival's alternatives
- Your brand named by our editors, or in 10 articles you pick
- A new article about your app: a list with you at #1, a review, a comparison, an alternatives article or a how-to, within 5 business days
- Your own article, edited by us

#1 $149 · #2 $99 · #3 $79 · #4 $69 · #5 $59 a month

In our directory

- #1–#5 on a chart, or beside a rival on its pages
- Listings on the charts your app is on, Page Protection, a sponsored chart, featured across the site
- An editorial review on your app's page

#1 $149 · #2 $99 · #3 $79 · #4 $69 · #5 $59 a month

Both, in one order

- The same place on a chart and in its list article
- Beat a rival on both sides
- Reviewed on both sides

#1 $298 · #2 $198 · #3 $158 · #4 $138 · #5 $118 a month

ONE PRICE LIST

Every place has its own price

US dollars, before tax. Subscriptions renew at the end of each term until you cancel. The longest term is listed first; beside it, what it saves against paying yearly. Pay by card now (up to USD 3,000 per payment).

A place #1–#5, wherever it is

One ladder: on a chart, beside a rival, in a list article or in a rival's alternatives article.

WHAT	3 YEARS	2 YEARS	YEARLY	MONTHLY
Place #1 on a chart, beside a rival or in an article	**$2,999** save 33% ($1,498) vs paying yearly	**$2,499** save 16% ($499) vs paying yearly	**$1,499**	**$149**
Place #2 on a chart, beside a rival or in an article	**$1,999** save 33% ($998) vs paying yearly	**$1,699** save 14% ($299) vs paying yearly	**$999**	**$99**
Place #3 on a chart, beside a rival or in an article	**$1,599** save 33% ($798) vs paying yearly	**$1,299** save 18% ($299) vs paying yearly	**$799**	**$79**
Place #4 on a chart, beside a rival or in an article	**$1,399** save 33% ($698) vs paying yearly	**$1,199** save 14% ($199) vs paying yearly	**$699**	**$69**
Place #5 on a chart, beside a rival or in an article	**$1,199** save 33% ($598) vs paying yearly	**$999** save 16% ($199) vs paying yearly	**$599**	**$59**

Articles and reviews

Written or set up by our editors; reviews keep our own verdict.

WHAT	3 YEARS	2 YEARS	YEARLY	MONTHLY
Your brand named in an article	$2,999 save 33% ($1,498) vs paying yearly	$2,499 save 16% ($499) vs paying yearly	$1,499	$149
A new article about your app	$2,999 save 33% ($1,498) vs paying yearly	$2,499 save 16% ($499) vs paying yearly	$1,499	$149
Your article	$2,999 save 33% ($1,498) vs paying yearly	$2,499 save 16% ($499) vs paying yearly	$1,499	$149
Editorial review	$2,999 save 33% ($1,498) vs paying yearly	$2,499 save 16% ($499) vs paying yearly	$1,499	$149
Mention pack · 10	Custom request	Custom request	Custom request	$899

In the directory

For an app already on Everything Xiaomi's charts.

WHAT	3 YEARS	2 YEARS	YEARLY	MONTHLY
Basic	**$999** save 33% ($498) vs paying yearly	**$799** save 19% ($199) vs paying yearly	**$499**	**$49**
Pro	**$2,599** save 33% ($1,298) vs paying yearly	**$2,199** save 15% ($399) vs paying yearly	**$1,299**	**$129**
Growth	Custom request	Custom request	Custom request	**$349**
Directory pack · 10	Custom request	Custom request	**$2,999**	**$299**
One more chart	–	–	–	**$29**
Page Protection	**$1,580** save 33% ($790) vs paying yearly	**$1,299** save 17% ($281) vs paying yearly	**$790**	**$79**
Featured across Everything Xiaomi	**$2,980** save 33% ($1,490) vs paying yearly	**$2,499** save 16% ($481) vs paying yearly	**$1,490**	**$149**

Chart sponsor

Priced by the chart's own readers in the last 30 days.

WHAT	3 YEARS	2 YEARS	YEARLY	MONTHLY
Chart sponsor charts with up to 1,000 readers a month	Custom request	Custom request	**$1,990**	**$199**
Chart sponsor charts with up to 5,000 readers a month	Custom request	Custom request	Custom request	**$399**
Chart sponsor charts with up to 20,000 readers a month	Custom request	Custom request	Custom request	**$699**
Chart sponsor our busiest charts	Custom request	Custom request	Custom request	**$999**

Both sides in one order

The two prices added, one checkout, renewed together.

WHAT	3 YEARS	2 YEARS	YEARLY	MONTHLY
#1 on both sides a chart and its list article	Custom request	Custom request	**$2,998**	**$298**
#2 on both sides a chart and its list article	Custom request	Custom request	**$1,998**	**$198**
#3 on both sides a chart and its list article	Custom request	**$2,598** save 18% ($598) vs paying yearly	**$1,598**	**$158**
#4 on both sides a chart and its list article	**$2,798** save 33% ($1,396) vs paying yearly	**$2,398** save 14% ($398) vs paying yearly	**$1,398**	**$138**
#5 on both sides a chart and its list article	**$2,398** save 33% ($1,196) vs paying yearly	**$1,998** save 16% ($398) vs paying yearly	**$1,198**	**$118**
Reviewed on both sides	Custom request	Custom request	**$2,998**	**$298**

THE EXCLUSIVE SPONSOR · ONE ADVERTISER

Exclusive sticky banner, top + bottom of every page (728x90; 320x50 on phones): new, priced by this site's traffic. Ask us: email us or use our contact form.

HOW TO PAY

Card at checkout, anything larger by email

Pay by card now (up to USD 3,000 per payment). Custom request: a payment above USD 3,000, or any permanent placement, is arranged by email or through our contact form, not at checkout. Tell us what you need and we reply with the terms and the ways to pay.

Card subscription	Monthly, yearly, every 2 years or every 3 years, through Dodo Payments · up to USD 3,000 a payment · no extra fee
Bank transfer	ACH or SWIFT · any amount · no extra fee
One-time payment	Only on request, no renewal · card up to USD 5,000 by a secure link with the invoice · the invoice shows the amount
Custom request	Above USD 3,000 a payment, or a permanent placement: by email or our contact form · card up to USD 5,000, bank transfer, PayPal (+10%), Payoneer, Wise or another method
PayPal	Only on request · +10% Fees and Conversions

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Questions and custom deals: **advertise@everythingxiaomi.com**

Crypto, trading, VPN, CBD, adult, essay, casino or betting? We first understand your product and your offer, then decide.

Recurring 6-month and 3-month subscriptions

Renew every 6 or 3 months until you cancel. These terms apply to every numbered place.

Place	6 months	3 months
#1	$799	$429
#2	$529	$279
#3	$429	$225
#4	$369	$199
#5	$319	$169